

Irrigated Cropping Council Promoting irrigated agriculture

News Article

Boost for irrigation businesses

Calling all farmers wanting to develop or refresh their farm business plan to take their business to the next level?

Farmers across the Torrumbarry and Loddon Valley Irrigation region have a unique opportunity to get assistance to take a deep dive into their business. A chance to review and adapt to ensure they are well placed to manage in a changing climate and to strengthen their farm business to thrive in the future.

Charlotte Aves, EO of the Irrigated Cropping Council said "Uncertainty and turbulent times in the irrigation industry creates challenges for farmers to make good business decisions, so this new irrigation farm business planning program allows people to proactively assess their business and think about the future"

"As part of the program farmers will be supported professional Farm Management Consultant Daryl Poole from RMCG and Paul Blackshaw from Meridian Agriculture to develop a strategic farm business plan which will assist them to take actions to effectively manage risk and take advantage of opportunities available to them to grow their businesses".

The program includes two group meets and individual farm visits between now and June 2022.

This project received funding from the Australian Government's Future Drought Fund and enables farmers to access professional support and guidance on how to set up their business more resilient into the future.

There are only 12 places in this program, farmers that want to be involved can visit <u>www.irrigatedcroppingcouncil.com.au</u> or contact <u>mel.mann@irrigatedcroppingcouncil.com.au</u>, 0447 803 305

Ends...

